

### Pupil A – Piece A: persuasive letters

Context: the PIXAR film 'Up' acted as the stimulus for 2 persuasive letters. Pupils were asked to write a letter from the property developer to persuade an elderly homeowner to sell his home. In order to explore both sides of the argument, pupils went on to write the homeowner's response. The pupil's original draft was handwritten and their handwriting was assessed as joined and legible. The pupil then chose to type their letters.

Dear Mr. Fredicksan,

My name is Miss. \_\_\_\_\_ and I am the Managing Director of West Town Building Company. I am dreadfully sorry to say that your house is in the centre of our building site and is stopping us from completing our project; right now we are unable to start our work. A few days ago my colleagues and I had a meeting and the issue was discussed. Consequently, we would like to offer you three life-changing opportunities – which will positively transform your life.

Firstly, we would like to offer you a place at Sandy Shores residential care home. In my opinion, at Sandy Shores, you will be taken care of, and you will live a better life. If I were you, I would be there right now. Once a week (every Sunday) you can have a roast dinner cooked by a Great British chef. Wouldn't it be great to try his food? I hope you choose this offer but if you do not, we still have two more offers to offer you.

I would like to present you with an advanced (fully modernised) bungalow. A bungalow is a better option for you because it has no stairs – ensuring your mobility. The rooms are in fair distance of each other so you do not have to do a lot of walking, and you can relax. I hope you consider this offer and enjoy your choice but, if you do not like this offer, I still have one more option for you.

Finally, if none of the options above suite you, we still have one more option for you to choose. We would like you to have a large amount of money; when you have received the money, you could spend it in any way you desire. We suggest you go on a holiday - your wife (Ellie) would love this.

Thank you for taking the time to read our letter. If you accept one of these offers, we will guarantee you happiness.

Your sincerely

Miss. \_\_\_\_\_

Dear Miss. \_\_\_\_\_

I am deeply disappointed and enraged to hear the news that there are plans to knock my house down. I'm writing this letter to persuade you to see, what a ridiculous idea that is.

Firstly, old is gold: my house is gold - should we tarnish things because they grow old? My house may be verging towards its ends, standing on its last legs, but it's still standing. What makes no sense is knocking something down that is still going strong. This is the waste of money and resources, and is the problem with you youngsters.

Secondly, I will not let you steal my house because it is full of memories. Like some thieving pirates you are sneakily aiming to rob my treasure, your proposal to knock my house down is absurd; my memories are being robbed from me. Laughs of today are memories for tomorrow, memories dance away ignoring the ticking clock. Destroy my house, destroy my memories.

Finally, my house has a sentimental value to it: you can never replace it. It is where I met my life partner - my wife - an unforgettable place and moment that you plan to mercilessly knock down. I honour it with every atom in my body and will fight for it.

For this very reason, I believe it is completely inhumane to even consider knocking my house down, I will not stand for these ludicrous thoughts!

In conclusion, I will not let you demolish my house for many reasons: I believe in repairing things, not replacing them; it holds many memories for me; the sentimental value it holds is irreplaceable.

I hope my letter is sufficient to convince you to stop harassing me and stop being such a nuisance.

Yours faithfully

Mr. Fredrickson